

# POZESS



Discover, Curate, Share & Shop to Receive Rewards on a Global Decentralized P2P Platform

## WHAT IS POZESS

Global photo curation social marketplace on app and web, powered by Blockchain where users add, discover, shop and share unique curated products, receive token rewards for building the network value and where merchants instantly find their audience.

## HUGE GAP IN THE SECTOR

There is a huge gap between the social and traditional marketplaces. One is great for discovery and not for shopping, the other expects you to know the products you want to purchase and has no engagement.

**Hard to discover interesting items**

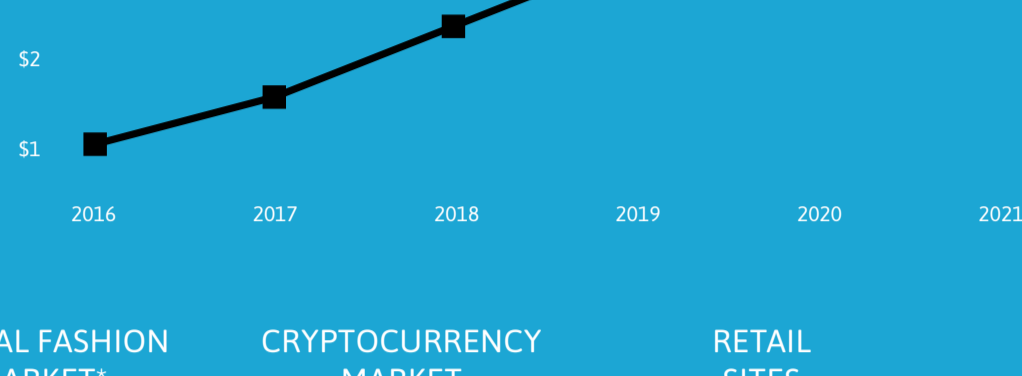
**Complex listing, slow payments**

**High setup and promotion cost**

**Lack of trust and transparency**

## GROWING MARKET

Global Growth of Retail Sales



GLOBAL FASHION MARKET\*

**\$713**

BILLION

CRYPTOCURRENCY MARKET

**>\$500**

BILLION

RETAIL SITES

**>\$3**

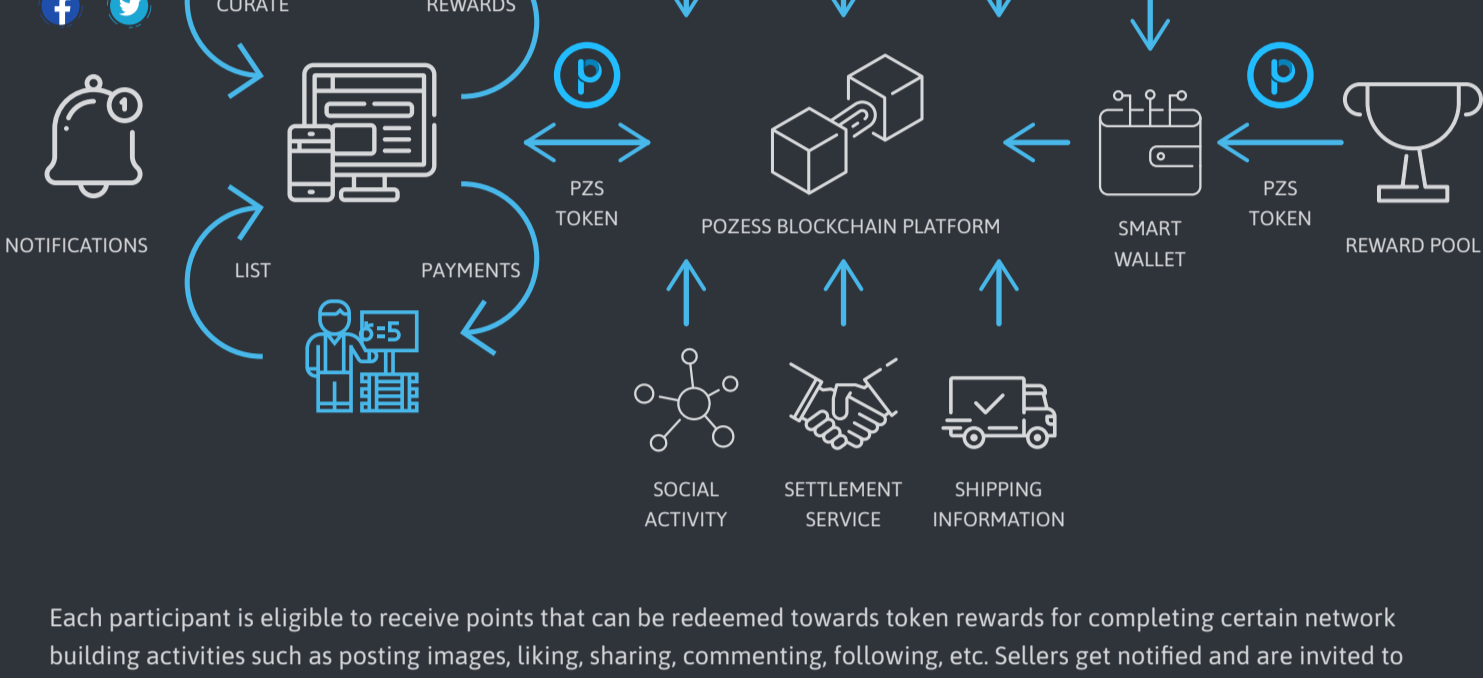
MILLION

SOCIAL USERS

**>\$3**

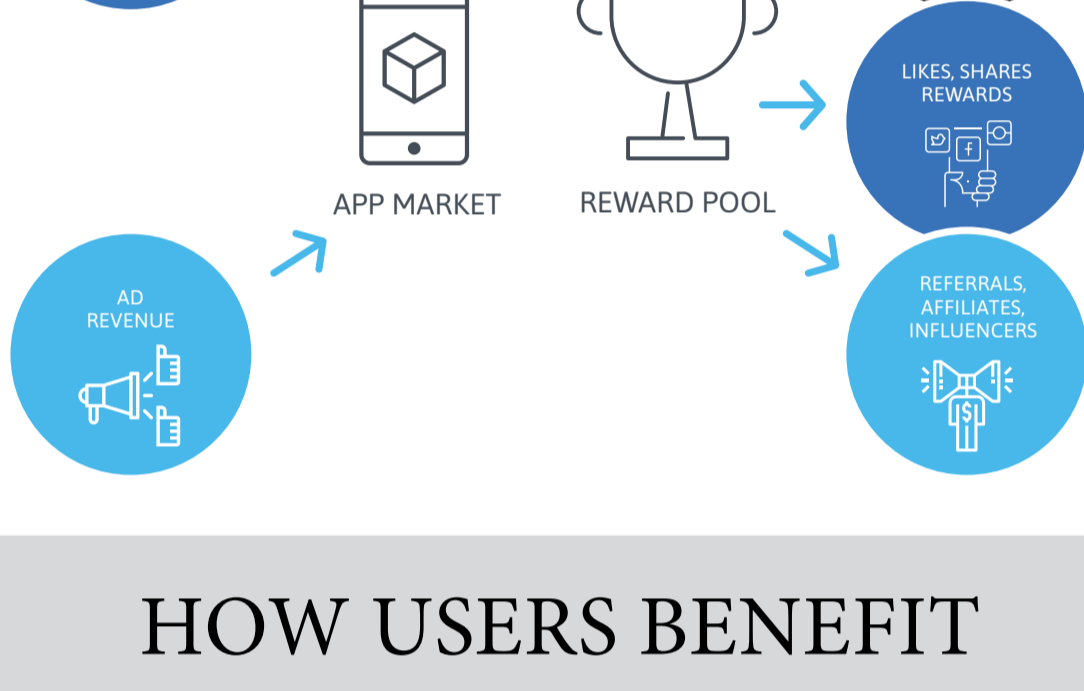
BILLION

\*Source Statista



Each participant is eligible to receive points that can be redeemed towards token rewards for completing certain network building activities such as posting images, liking, sharing, commenting, following, etc. Sellers get notified and are invited to participate in the platform in real-time when users post their product images, tag them or share on social networks.

## HOW POZESS UTILITY TOKENS ARE USED



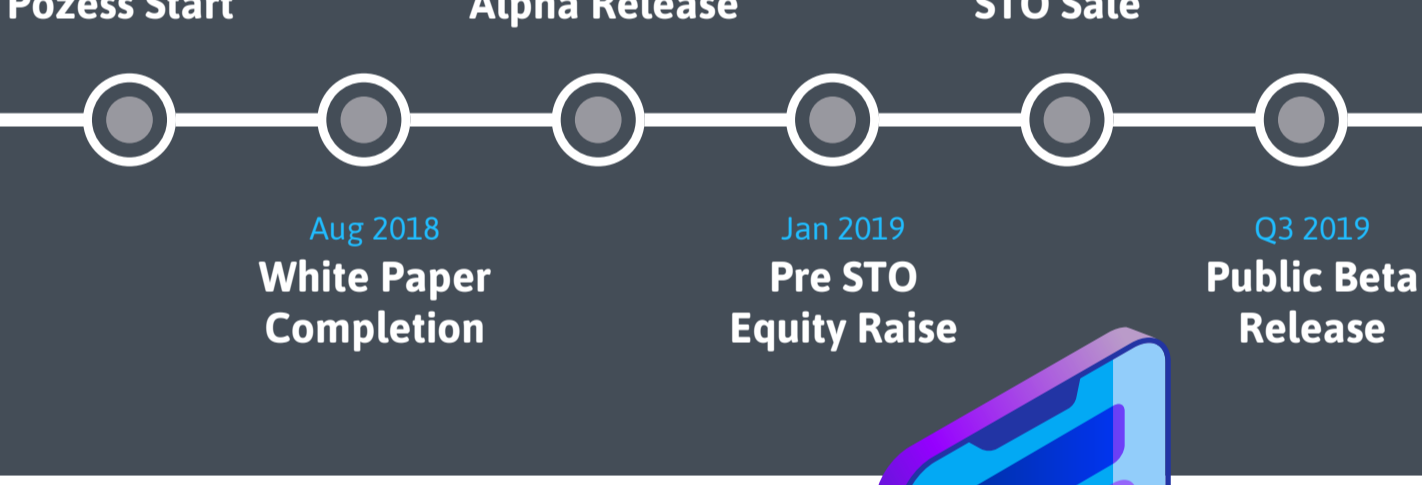
## HOW USERS BENEFIT

Pay to purchase products at lower prices & avail special discounts

Early adopters benefit from token rewards for network building activities

Merchants and Advertisers pay for services and promotions but not middleman fees

## ROADMAP

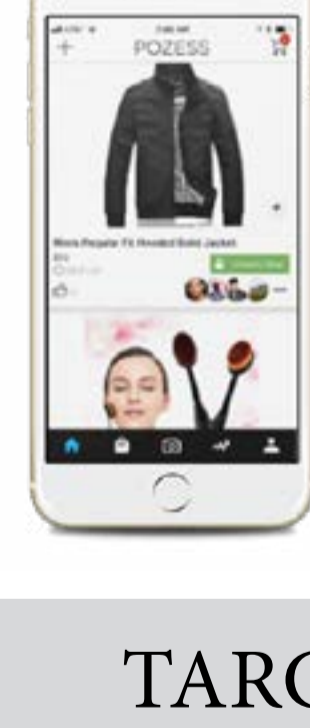


## POZESS APP

A mobile application and a website for shoppers and merchants to discover, shop, share and curate amazing new products from across the world



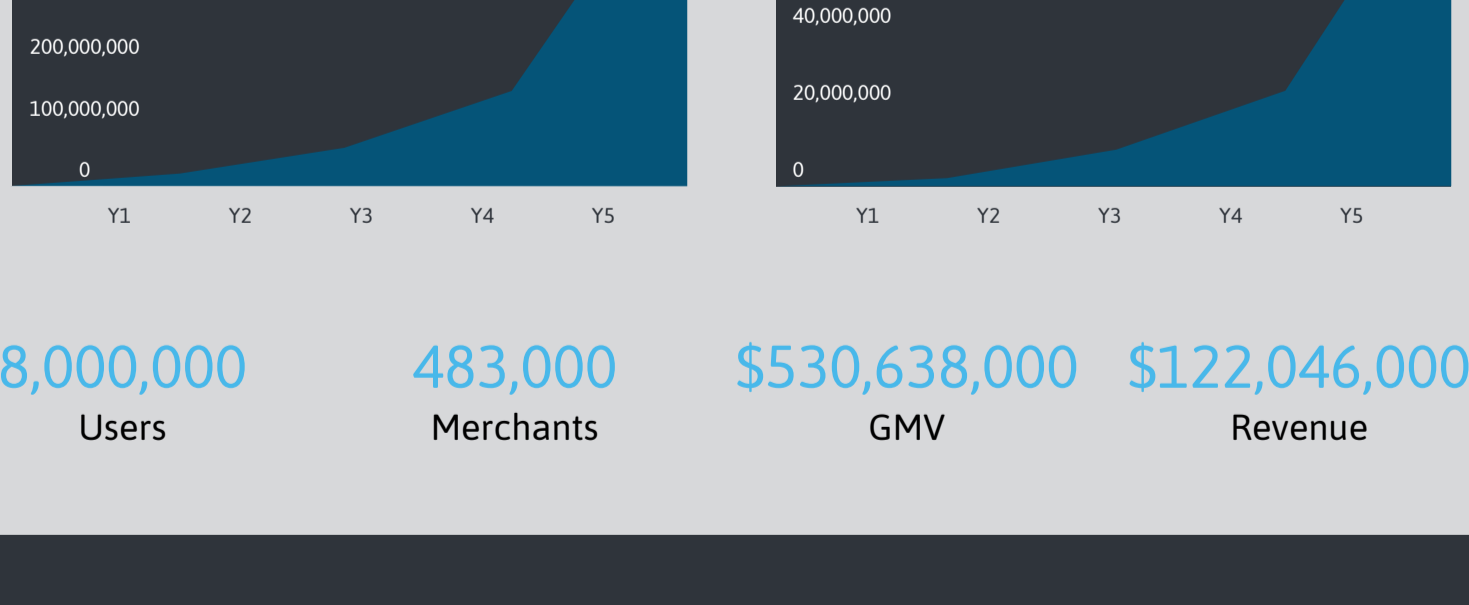
<p><b>REAL TIME DISCOVERY</b> Shoppers get to discover the latest fashion and lifestyle designs from various parts of the world.</p>	<p><b>SAVE MONEY</b> Users participate in real-time live sales by unlocking the lowest prices for a limited time.</p>	<p><b>BLOCKCHAIN REWARDS</b> Users are eligible to receive points towards token rewards for social activities and referrals.</p>
<p><b>USER DRIVEN LEADS</b> Users get merchants to products and across the world curated by the user community.</p>	<p><b>TRUST &amp; TRANSPARENCY</b> All purchases are made on smart contracts where payments are held in escrow until the product reaches the buyer.</p>	<p><b>SHARED SERVICES</b> Merchant storefronts are created automatically. They also get a dashboard to monitor sales, ship products conveniently and promote their products.</p>



Shoppers get to discover new, interesting and unique fashion, tech and lifestyle products and get the best offers in real-time. The application allows users to network by following each other, messaging, liking, sharing and participating in forum discussions both on and off platform to help create a network effect for

which they receive points towards token rewards. Multi-language support and localization helps reach a large market across the world. Merchants are supported by scalable shared services including printing international shipping labels, customizable storefronts and omnichannel marketing for their products.

## TARGET GROWTH 5 YEARS



**8,000,000** Users      **483,000** Merchants      **\$530,638,000** GMV      **\$122,046,000** Revenue

## INVESTMENT ASK

### SEEKING \$4 MILLION IN PRE-STO EQUITY ROUND

**IMPORTANT! THE POZESS TEAM HAS ANNOUNCED PLANS TO TRANSITION FROM AN ICO TO AN STO. DURING THE STO INVESTORS WILL RECEIVE SECURITY TOKENS AND WILL BE ELIGIBLE TO EARN DIVIDENDS FROM FUTURE REVENUE. TOKENS MAY BE CONVERTED TO COMMON STOCK IN FUTURE. TOKEN SALE DATES ARE YET TO BE ANNOUNCED.**

#### FUND ALLOCATION



**Product Development**  
Develop the blockchain platform and integrate with 3rd parties

**Marketing**  
Omnichannel marketing and promotions

**Company**  
Contingency fund for company use and mitigating risks

**Technology & Research**  
Platform development, future enhancements & research

**Admin & Legal**  
Admin & Legal Expenses